

Riverwest Currents

AD RATES & SIZES

SIZE	WIDTH	HEIGHT	MONTHLY (ONE MONTH)	6 MONTH (PER MONTH)	12 MONTH (PER MONTH)
Full Page	9.75"	14.25"	\$ 950	\$ 850	\$ 750
1/2 Page H (Horizontal)	9.75"	7"	525	475	425
1/2 Page V (Vertical)	4.75"	14.25"			
1/3 Page V (Vertical)	4.75"	9.25"	400	350	300
1/4 Page V (Vertical)	4.75"	7"	295	265	235
1/4 Page VT (Vertical Tall)	2.25"	14.25"			
1/4 Page H (Horizontal)	9.75"	3.375"			
1/6 Page H (Horizontal)	9.75"	2.25"	220	205	190
1/6 Page BX (Box)	4.75"	4.625"			
1/8 Page V (Vertical)	2.25"	7"	150	135	120
1/8 Page BX (Box)	4.75"	3.375"			
1/8 Page H (Horizontal)	9.75"	1.625"			
1/12 Page V (Vertical)	2.25"	4.625"	95	85	75
1/12 Page H (Horizontal)	4.75"	2.25"			
1/16 Page V (Vertical)	2.25"	3.375"	65	55	45
1/20 Page V (Vertical)	2.25"	2.625"	35	30	25

COLOR AD: 20% additional charge
 GUARANTEED PLACEMENT: 10% additional charge
 CURRENTS DESIGN: \$25 additional charge

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